



Semi di Lino frizz effect its the treatment line designed to enhance the texture of waves and curls, to hydrate the hair and prevent its natural beauty from being damaged by frizz effect a consequence of humidity and atmospheric agents.

Containing Manketti Oil, the line's active ingredient which is obtained by cold extraction of the Mongongo fruit tree seed oil, for hydrated, elastic and softer hair.

Curls

*Instrumental tests performed on hair treated with the Semi di Lino Curls service line.



A system developed to prevent climate fluctuations from adversely affecting hair conditions.



CLIMATE-PROOF is the semi di lino active ingredient, able to keep the optimal level of hydration and to protect the hair as climatic conditions change, depending on humidity and temperature.

Climate-Proof: a technology that does not fear the climate.

The truth is that our hair does not often make us look just like we wish we did. hair looks: too puffy, flat, full of static electricity, frizzy, dehydrated. frequent trips to different latitudes, climate fluctuations strongly affect how our No matter whether it happens during the same day or as a result of increasingly external sources of stress for hair.

Heat and humidity, how stressful!

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CURLS TECHNICAL CHART

SEMI DI LINO

SCALP Renew Energizing Low Shampoo 250 / 1000 ml Renew Energizing Lotion 12 x 10 ml Renew Energizing Tonic 125 ml Rebalance Balancing Low Shampoo 250 / 1000 ml Rebalance Purifying Low Shampoo 250 / 1000 ml Rebalance Gentle Exfoliating Scrub 150 ml Relief Calming Micellar Low Shampoo 250 / 1000 ml Relief Calming Tonic 125 ml	DIAMOND Illuminating Low Shampoo 250 / 1000 ml Illuminating Conditioner 200 / 1000 ml Illuminating Mask 200 / 500 ml Extraordinary All-in-1 Fluid 125 ml MOISTURE Nutritive Low Shampoo 250 / 1000 ml Nutritive Mask 200 / 500 ml Nutritive Essential Oil 6 x 13 ml Nutritive Leave-in Conditioner 200 / 1000 ml Nutritive Detangling Fluid 125 ml	RECONSTRUCTION Reparative Low Shampoo 250 / 1000 ml Reparative Mask 200 / 500 ml SOS Emergency Oil 6 x 13 ml Reparative Lotion 6 x 13 ml Anti-Breakage Daily Fluid 125 ml VOLUME Volumizing Low Shampoo 250 / 1000 ml Volumizing Mousse Conditioner 200 ml Volumizing Spray 125 ml	CURLS Enhancing Low Shampoo 250 / 1000 ml Hydrating Co-wash 200 / 1000 ml Enhancing Conditioner 200 / 1000 ml Enhancing Mask 200 / 500 ml Defining Cream 125 ml Reactivating Spray 125 ml Multi-benefit Oil 100 ml	SUBLIME Detoxifying Mud 500 ml Cellula Madre Beauty Genesis 12 x 13 ml Glow Multiplier Nourishment Multiplier Restructuring Multiplier 150 ml Essential Oil 12 x 13 ml Shine Lotion 12 x 13 ml Cristalli Liquidi 15 / 30 / 50 ml Cristalli di Seta 45 ml Cristalli Spray 125 ml Sublime Water 50 ml
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CURLS
CURLY AND WAVY HAIR

DEFINES
HYDRATES
TAMES

Curly and wavy hair gains definition and softness.

up to 70%
+64%
up to 76%
-91%
up to 230°C

CLEANSING

Enhancing Low Shampoo
Hydrating Co-wash

Supinate free gentleness.
No foam.

TREATMENT

Enhancing Conditioner
Enhancing Mask

Leave-in and rinse off.

LEAVE-IN

Defining Cream
Reactivating Spray

Reveals and protects.

GLOSS

Multi-benefit Oil

Hydrates Detangles Defines Brightens Protects.

URBAN DEFENCE PRO
Anti-pollution shield for total protection.

SHINE FIX COMPLEX
24 hours of brightening power from the roots to the ends.

COLOR FIX COMPLEX
UV filter and antioxidant to prolong the beauty of the color.

CLIMATE-PROOF
Protective barrier. It keeps your hair hydrated as humidity and temperature change.

MANKETTI OIL
Provides hydration and nourishment to the hair fiber.

Curl observation

Each curl is different and has different needs. It is important to assess the thickness of the hair and the type of curl in order to offer a personalized beauty treatment and achieve the desired look.

Summary of SDL CURLS services

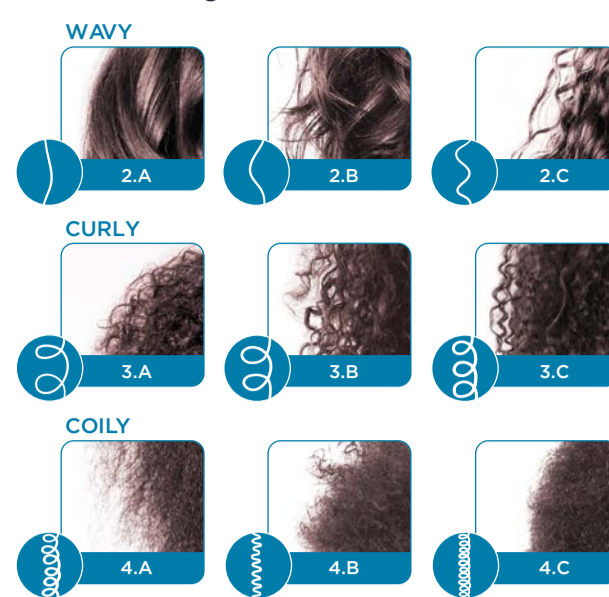
HAIR THICKNESS

To check the thickness of the hair:

- **by touch**, slide a strand of hair between your thumb and forefinger. If the individual hair is difficult to identify, then it is fine hair.
- If you can clearly identify an individual hair, your hair is thick.
- **by sight**, fine hair, unlike thick hair, can be difficult to identify individually even with the help of a contrasting background.

CURL TYPE

To establish the type of curl you need to check the shape according to the following table:



WAVY: characterized by S-shaped waves

CURLY: characterized by defined and elastic curls that form spirals or ringlets.

COILY: has the characteristic shape of a narrow spiral.

	HAIR THICKNESS	
	FINE	THICK
CURL TYPE		
WAVY	CURLS REFINE SERVICE	CURLS NOURISHING SERVICE
CURLY	CURLS REFINE SERVICE	CURLS NOURISHING SERVICE
COILY	CURLS COILY HAIR SERVICE	

Beauty protocol, 1 method, 3 steps

1 method, 3 steps

The Semi di Lino beauty protocol that reveals authentic hair beauty.

1 DETOX	CARE	GLOSS
<p>Hair preparation › Mud that purifies, scrub that exfoliates.</p> <p>Objective › To return the hair to its natural beauty and prepare it to better receive the subsequent treatments.</p> <p>Tool › The mud rids the hair and scalp of toxins and pollutants; the scrub removes traces of impurities, dead cells and product residue.</p>	<p>Each to their own › Beauty at your fingertips with the right product.</p> <p>Objective › Restore and enhance natural hair beauty.</p> <p>Tool › At each session, the stylist evaluates the condition of the scalp and hair and, considering the desired look, builds a personalized cleansing and treatment plan.</p>	<p>Shine appeal › The Cristalli Liquidì line that enhances the radiant result and a specific oil that hydrates, detangles and defines.</p> <p>Objective › To maintain the beauty of the hair over time and to magnify its radiance.</p> <p>Tool › Three different Cristalli Liquidì products and an oil, to be chosen according to the hair type, for spectacular and long-lasting results.</p>
<p>ALL HAIR TYPES SUBLIME Mud</p>	<p>SCALP SUFFERING FROM HAIR-LOSS, DANDRUFF, EXCESS SEBUM AND SENSITIVITY SCALP</p> <p>NORMAL HAIR DIAMOND</p> <p>DRY HAIR MOISTURE</p> <p>DAMAGED HAIR RECONSTRUCTION</p> <p>ALL HAIR TYPES SUBLIME</p> <p>FINE HAIR VOLUME</p> <p>CURLY HAIR CURLS</p>	<p>ALL HAIR TYPES SUBLIME Cristalli Liquidì</p> <p>CURLY AND WAVY HAIR CURLS Oil</p>

To perfect the curls, the Styling Phase is added, which amplifies the definition of the hair (products to be used alone or mixed with the Leave-in or Gloss phase), as well as the Refresh Phase, which enhances its natural beauty the following day.

Curls Refine Service

Specific service for **fine to medium** curly hair. Maintains lightness and provides support and definition.

CURLS REFINE SERVICE						
	1 DETOX	2 CARE			3 GLOSS	STYLE
PRODUCTS	SUBLIME Detoxifying Mud	CLEANSING	TREATMENT	LEAVE-IN	FOR CURLS 2A, 2B, 2C SUBLIME CRISTALLI DI SETA for normal or fine hair Complete with the enhancing product and follow by styling.	STYLE STORIES Roots: Style Stories Firming Mousse Lengths: Style Stories Fiber Past or Texturizing Gel
		CURLS Enhancing Low Shampoo	FOR CURLS 2A, 2B, 2C CURLS Enhancing Conditioner Apply after shampoo on the lengths and ends. Leave to work for 1 to 3 minutes. Massage and rinse thoroughly.	CURLS Defining Cream		
HOW TO USE	Apply on damp hair. Leave on the hair for 10-15 minutes under a heat source, then rinse.	Distribute over damp hair and emulsify. Rinse thoroughly. Repeat if necessary. Can be mixed with Pigments.	FOR CURLS 3A, 3B, 3C CURLS Enhancing Conditioner + Multi-Benefit Oil Mix the conditioner with a few drops of oil. Apply after shampoo on the lengths and ends. Leave to work for 1 to 3 minutes. Massage and rinse thoroughly.	Distribute evenly on wet hair.	FOR CURLS 3A, 3B, 3C CURLS Multi-Benefit Oil Apply a few drops on damp or dry hair	REFRESH CURLS Reactivating Spray Spray evenly on damp or dry hair, then shape the curls with your hands. Can be applied several times a day.
SERVICE DURATION 20-30 mins						

Curls Nourishing Service

Specific service for **medium to thick** curly hair. Provides nourishment, hydration and definition.

CURLS NOURISHING SERVICE						
	1 DETOX	2 CARE			3 GLOSS	STYLE
PRODUCTS	SUBLIME Detoxifying Mud	CLEANSING	TREATMENT	LEAVE-IN	CURLS Multi-Benefit Oil	STYLE STORIES Lengths: Style Stories Twisted Curl or Texturizing Gel + 4 pumps of SDL Curls Multi-Benefit Oil in the case of difficult hair.
		CURLS Hydrating Co-Wash	FOR CURLS 2A, 2B, 2C CURLS Enhancing Mask Apply after the shampoo. Leave to work for 5 minutes. Rinse thoroughly.	CURLS Enhancing Conditioner		
HOW TO USE	Apply on damp hair. Leave on the hair for 10-15 minutes under a heat source, then rinse.	Apply to damp hair, massage and leave for a few minutes. Rinse. Repeat if necessary.	FOR CURLS 3A, 3B, 3C CURLS Enhancing Mask + Multi-Benefit Oil Apply Enhancing Mask after shampooing in a mixture with a few drops of Oil. Leave to work for 5 minutes. Rinse thoroughly.	Distribute evenly over damp hair and follow by styling.	Apply a few drops on damp or dry hair.	REFRESH CURLS Reactivating Spray Spray evenly on damp or dry hair, then shape the curls with your hands. Can be applied several times a day.
SERVICE DURATION 20-30 mins						

Coily hair service

Specific service for **coily hair**. Type 4.A - 4.B - 4.C. Provides protection, hydration and nourishment.

COILY HAIR SERVICE						
	1 DETOX	2 CARE			3 GLOSS	STYLE
PRODUCTS	CURLS Multi-Benefit Oil	CLEANSING	TREATMENT	LEAVE-IN	CURLS Multi-Benefit Oil	STYLE STORIES Style Stories Twisted Curl or Texturizing Gel + 4 pumps of SDL Curls Multi-Benefit Oil in the case of difficult hair.
		CURLS Hydrating Co-Wash	CURLS Enhancing Mask + Multi-Benefit Oil	CURLS Defining Cream		
HOW TO USE	Apply a few drops to dry hair. Do not rinse. Follow by cleansing.	Apply to damp hair, massage and leave for a few minutes. Rinse. Repeat if necessary.	Apply Enhancing Mask after shampooing in a mixture with a few drops of Oil. Leave to work for 5 minutes. Rinse thoroughly.	Distribute evenly on wet hair.	Apply a few drops to damp or dry hair.	REFRESH CURLS Reactivating Spray Spray evenly on damp or dry hair, then shape the curls with your hands. Can be applied several times a day.
SERVICE DURATION 20-30 mins						

Tips: Leave-in product distribution, styling and drying

- After carrying out the cleansing and treatment, rinse and proceed by dividing the hair into sections, then carefully distribute the product from the roots to the ends.
- Follow the movement of the hair in order to promote the natural formation of the curl.
- Pat the hair with the **microfiber towel** from the bottom up, squeezing it between your fingers (scrunch method). The towel reduces the mechanical rubbing of the hair and leaves it wetter. This is the ideal starting condition for drying the hair in a well-defined style, without frizz effect and knots. Proceed with the desired drying using a diffuser at a medium-low temperature and low ventilation or leave the hair to dry naturally. If there are any flat roots, place clips at the base of the hair to lift them.