



STYLE&CARE
TECHNICAL CHART

ALFAPARF
MILANO
PROFESSIONAL

The hairstyling evolution

The growing consumer **focus** on the **needs of their hair** has highlighted the demand for a strong **“care”** element even in **traditional styling products**.

Recently, alongside natural styling, more **intricate looks** have emerged, requiring **higher levels of craftsmanship and precision**.

With Semi di Lino, beauty blossoms where style meets care.

Semi di Lino is **expanding the Style&Care range**, making it **even more complete and versatile**, to meet all styling needs at home and in the salon, always taking care of your **hair's wellbeing**. **Unleash your personality and turn styling into a unique and enjoyable moment**.



ALL HAIR TYPES
STYLE&CARE

FINISHES
CONTROLS
PROTECTS

Facilitates and finishes looks, giving control and protection to the hair fiber.

STYLE GUARD

The 100% natural active ingredient with hyaluronic acid and fructose, protects the hair fiber from damage caused by the use of hot styling tools and controls frizz, making styling easier.



SCENT OF JOY

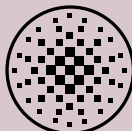
The fragrance, featuring floral and fruity notes, is designed to have a positive impact on your mood, evoking feelings of joy, cheerfulness, and happiness.



URBAN DEFENCE PRO
Anti-pollution shield for total protection.



SHINE FIX COMPLEX
24 hours of brightening power from the roots to the ends.



COLOR FIX COMPLEX
UV filter and antioxidant to prolong the beauty of color.



CLIMATE-PROOF
Protective barrier, it keeps your hair hydrated as humidity and temperature change.



VEGAN FORMULA
The formulas of Semi di Lino Style&Care are free from ingredients of animal origin and derivation.



RECYCLED* AND RECYCLABLE PLASTIC
Semi di Lino sustainability mission continues, thanks to the use of recycled and recyclable material for plastic packaging.

*For packaging produced in Italy.

SCALP Rebalance Gentle Exfoliating Scrub 150 ml Renew Energizing Low Shampoo 250 / 1000 ml Renew Energizing Lotion 12x10 ml Renew Energizing Tonic 125 ml Rebalance Balancing Low Shampoo 250 / 1000 ml Rebalance Purifying Low Shampoo 250 / 1000 ml Relief Calming Micellar Low Shampoo 250 / 1000 ml Relief Calming Tonic 125 ml	DIAMOND Illuminating Low Shampoo 250 / 1000 ml Illuminating Conditioner 200 / 1000 ml Illuminating Mask 200 / 500 ml Extraordinary All-in-1 Fluid 125 ml MOISTURE Nutritive Low Shampoo 250 / 1000 ml Nutritive Mask 200 / 500 ml Nutritive Essential Oil 6 x 13 ml Nutritive Leave-in Conditioner 200 / 1000 ml Nutritive Detangling Fluid 125 ml	RECONSTRUCTION Reparative Low Shampoo 250 / 1000 ml Reparative Light Mask 200 / 500 ml Reparative Mask 200 / 500 ml SOS Emergency Oil 6 x 13 ml Reparative Lotion 6 x 13 ml Anti-Breakage Daily Fluid 125 ml Anti-Damage Shield Cream 125 ml DENSITY Thickening Low Shampoo 250 / 1000 ml Thickening Conditioner 200 / 1000 ml Thickening Lotion 6 x 13 ml Thickening Cream 125 ml	CURLS Enhancing Low Shampoo 250 / 1000 ml Hydrating Co-wash 200 ml Enhancing Conditioner 200 / 1000 ml Enhancing Mask 200 / 500 ml Defining Cream 125 ml Reactivating Spray 125 ml Multi-benefit Oil 100 ml VOLUME Volumizing Low Shampoo 250 / 1000 ml Volumizing Mousse Conditioner 200 ml Volumizing Spray 125 ml	SMOOTH Soothing Low Shampoo 250 / 1000 ml Soothing Conditioner 200 / 1000 ml Soothing Mask 200 / 500 ml Soothing Cream 125 ml Soothing Oil 100 ml SUNSHINE After-Sun Low Shampoo 250 ml After-Sun Treatment 200 ml Hair Protective Oil 125 ml Hair Protective Milk 125 ml	BLONDE Anti-Yellow Low Shampoo 250 ml Intense Anti-Yellow Low Shampoo 1000 ml Anti-Yellow Conditioner 200 ml Anti-Yellow Spray 125 ml BRUNETTE Anti-Orange Low Shampoo 250 ml Intense Anti-Orange Low Shampoo 1000 ml Anti-Orange Conditioner 200 ml	SUBLIME Detoxifying Mud 500 ml Detoxifying Low Shampoo 250 / 1000 ml Essential Oil 12 x 13 ml Shine Lotion 12 x 13 ml Cristalli Liquidi 15 / 30 / 50 ml Cristalli di Seta 45 ml Cristalli Spray 125 ml Sublime Water 50 ml Violet Ash Ultra Concentrated Pigment 10 ml Ash Ultra Concentrated Pigment 10 ml	SUBLIME Cellula Madre Beauty Genesis 12 x 13 ml Glow Multiplier Nourishment Multiplier Restructuring Multiplier 150 ml Smooth Multiplier Define Multiplier Thickening Multiplier 150 ml	STYLE&CARE Thermal protector 300 ml Detangling Primer 125 ml Blow-Dry Cream 200 ml Amplifying Mousse 250 ml Flexible Mousse 250 ml Firming Mousse 250 ml Defining Wax 75 ml Glossy Pomade 90 ml Funk Clay 90 ml Frozen Gel 150 ml	STYLE&CARE Texturizing Dry Shampoo 300 ml Texturizing Balm 150 ml Sea Spray 125 ml Twisted Curls 150 ml Vintage Powder 8 g Original Hairspray 300 / 500 ml Sculpting Hairspray 250 ml Extreme Hairspray 500 ml
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Pre-styling

No Hold
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ANTI-FRIZZ PROTECTION

ANTI-FRIZZ EFFECT¹




THERMAL PROTECTOR
Thermo-active shield, protects the hair fiber from the heat of hot styling tools.

HOW TO USE
Spray evenly all over the hair before using hot styling tools.

No Hold
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ANTI-FRIZZ PROTECTION

ANTI-FRIZZ EFFECT¹



DETANGLING PRIMER
Detangling primer, detangles and conditions the hair.

HOW TO USE
Spray evenly onto damp hair before blow-drying.

+77%
Combability²

Light Hold
●○○○

ANTI-FRIZZ PROTECTION

ANTI-FRIZZ EFFECT¹



BLOW DRY CREAM
Styling cream, makes drying quicker and easier.

HOW TO USE
Distribute through damp hair before blow-drying.

+73%
Combability²

Light Hold
●○○○

ANTI-FRIZZ PROTECTION

ANTI-FRIZZ EFFECT¹



AMPLIFYING MOUSSE
A mousse ideal for fine and/or thinning hair. Amplifies the volume and gives body to the hair fiber.

HOW TO USE
Shake before each application. Apply to the roots, distribute through damp hair and blow-dry.

+83%
Volume³

+17%
Thickness³

Medium Hold
●●○○

ANTI-FRIZZ PROTECTION

ANTI-FRIZZ EFFECT¹



FLEXIBLE MOUSSE
A shaping mousse for all hair types, creates supple support and gives definition to curly hair.

HOW TO USE
Shake before each application. Distribute through damp hair and blow dry with a diffuser or style as desired. Distribute onto dry hair to refresh the look.

+36%
Hydration protection³

+65%
Curl definition⁴

Strong Hold
●●●○

ANTI-FRIZZ PROTECTION

ANTI-FRIZZ EFFECT¹



FIRMING MOUSSE
Fixing mousse, ideal for curly hair and as a foundation for structured styling. Defines the shape, without drying out the hair.

HOW TO USE
Shake before use. Apply to damp hair and blow dry or apply to dry hair.

+67%
Curl definition⁴

x15
Gorgeous shine⁵

NEW


1. Instrumental test conducted in comparison with untreated hair. The anti-frizz effect is maintained even in high humidity conditions. 2. Instrumental test conducted on dump hair in comparison with untreated hair. 3. Instrumental test conducted in comparison with untreated hair. 4. Instrumental test conducted in comparison with untreated curly hair. 5. Cosmetic shine. Instrumental test conducted in comparison with untreated hair.

Texturizers

Light Hold
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ANTI-FRIZZ PROTECTION

ANTI-FRIZZ EFFECT¹



TEXTURIZING DRY SHAMPOO
Texturizing dry shampoo.

HOW TO USE
Shake before use. Spray onto dry hair from about 25 cm away.

+76%
Volume²

Light Hold
●○○○

ANTI-FRIZZ PROTECTION

ANTI-FRIZZ EFFECT¹



TEXTURIZING BALM
A texturizing balm, it gives a natural finish by adding lightweight volume.

HOW TO USE
Apply to wet hair when drying curly or wavy hair naturally. Apply to dry hair to rehydrate, define and reshape hair for a "lived-in" look.

+64%
Hydration protection²

+50%
Volume²

Medium Hold
●●○○

ANTI-FRIZZ PROTECTION

ANTI-FRIZZ EFFECT¹



SEA SPRAY
Salt spray for a "beachy" look. Soft matte finish.

HOW TO USE
Spray on damp or dry hair.

+68%
Curl definition²

NEW

Medium Hold
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ANTI-FRIZZ PROTECTION

ANTI-FRIZZ EFFECT¹



TWISTED CURLS
Curl cream that amplifies, controls and separates locks, without residue.

HOW TO USE
Distribute the product evenly over damp hair. Dry with a diffuser or leave to dry naturally.

+32%
Curl definition³

x11
Gorgeous shine⁴

NEW

Medium Hold
●●○○

ANTI-FRIZZ PROTECTION

ANTI-FRIZZ EFFECT¹



VINTAGE POWDER
Texturizing powder for creating extreme volume and body. Extra matte finish.

HOW TO USE
Shake well before use. Dispense from a distance of about 10 cm and apply evenly over dry hair in the interested area. To enhance volume, apply to the roots.

+72%
Volume²

NEW


1. Instrumental test conducted in comparison with untreated hair. The anti-frizz effect is maintained even in high humidity conditions. 2. Instrumental test conducted in comparison with untreated hair. 3. Instrumental test conducted in comparison with untreated curly hair. 4. Cosmetic shine. Instrumental test conducted in comparison with untreated hair.

Pastes&Gels

Medium Hold
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ANTI-FRIZZ PROTECTION

ANTI-FRIZZ EFFECT¹



DEFINING WAX
Soft wax for defined yet flexible results. Glossy finish.

HOW TO USE
Apply to dry hair for definition or apply to slightly damp hair for easy shaping and leave to dry naturally.

x4
Gorgeous shine²

+19%
Hydration protection³

NEW

Strong Hold
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ANTI-FRIZZ PROTECTION

ANTI-FRIZZ EFFECT¹



GLOSSY POMADE
Wax pomade. Extra-shiny finish.

HOW TO USE
Apply a small amount of product to dry hair; apply to wet hair with a comb for increased shine.

x9
Gorgeous shine²

Strong Hold
●●●○

ANTI-FRIZZ PROTECTION

ANTI-FRIZZ EFFECT¹



ORIGINAL HAIRSPRAY
Hairspray, moves with the hair and makes it glossy.

HOW TO USE
Spray from 25-30 cm away. Suitable for use on dry or damp hair.

x2
Gorgeous shine²

Strong Hold
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ANTI-FRIZZ PROTECTION

ANTI-FRIZZ EFFECT¹



FUNK CLAY
Clay-based styling for long-lasting messy and fixed looks. Matte finish.

HOW TO USE
Warm a small amount between your hands and apply to dry or nearly dry hair.

+23%
Hydration protection³

NEW

Extra Strong Hold
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ANTI-FRIZZ PROTECTION

ANTI-FRIZZ EFFECT¹



FROZEN GEL
Gel with a long-lasting ice effect for maximum hold. Sculpts and sets the hairstyle.

HOW TO USE
Apply to damp or dry hair.

x4
Gorgeous shine²

+19%
Hydration protection³

NEW

Extra Strong Hold
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ANTI-FRIZZ PROTECTION

ANTI-FRIZZ EFFECT¹



SCULPTING HAIRSPRAY
Aerosol-free hairspray, sculpts, fixes and gives shine to any look without weighing the hair down.

HOW TO USE
Spray on dry hair from 25-30 cm away to fix the hairstyle.

x11
Gorgeous shine²

NEW


1. Instrumental test conducted in comparison with untreated hair. The anti-frizz effect is maintained even in high humidity conditions. 2. Cosmetic shine. Instrumental test conducted in comparison with untreated hair. 3. Instrumental test conducted in comparison with untreated hair.

Hairsprays

Extra Strong Hold
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ANTI-FRIZZ PROTECTION

ANTI-FRIZZ EFFECT¹



EXTREME HAIRSPRAY
Hairspray for long-lasting structured and shiny results, fixes the hairstyle without weighing it down.

HOW TO USE
Spray on dry or damp hair from 25-30 cm away.

x6
Gorgeous shine²

NEW



1. Instrumental test conducted in comparison with untreated hair. The anti-frizz effect is maintained even in high humidity conditions. 2. Cosmetic shine. Instrumental test conducted in comparison with untreated hair.