



SEMI DI LINO

SMOOTH TECHNICAL CHART

ALFAPARF MILANO PROFESSIONAL

Today beauty is no longer measured in standards but in emotions, experiences, freedom. The new generations do not seek perfection but authenticity: they want to feel free, unique, powerful.

Free your texture.

Imagine having no limits. Let your hair move, breathe, and live naturally, wherever you are. Today beauty is freedom: freedom to choose your style, to love your hair as it is, to express it in all its shapes.

Frizz free. Naturally you.

Today, Semi di Lino Smooth expands to respond to all the needs of straight and frizzy hair, offering dedicated solutions for every type of need. Its professional formulas discipline frizz, hydrate, protect from humidity, and deliver soft, luminous, lightweight hair. For silky, natural, smoothness that follows your movement.



REBEL HAIR SMOOTH

CONTROLS HYDRATES SMOOTHS

Rebel hair is tamed, soft and radiant.

72h anti-frizz effect¹

+78% combability²

Hair protection from humidity effects³

Beautifully shiny hair⁴

CLEANSING		TREATMENT, MASK & CONDITIONER			LEAVE-IN				GLOSS	
	Smoothing Low Shampoo Gently cleanses		Smoothing Conditioner Detangles and controls	Smoothing Mask Detangles and hydrates		Biphasic Smoothing Mist Reduces drying time and smooths fine to medium hair	Smoothing Cream Facilitates brushing and smooths medium to thick hair	Frizz Defeat Spray Anti-frizz protection		Smoothing Oil Smooths, controls, and illuminates

1. Instrumental test carried out on hair treated with Smoothing Low Shampoo, Smoothing Mask and Smoothing Cream or with Smoothing Low Shampoo, Smoothing Conditioner and Smoothing Oil, compared to hair treated with a basic shampoo. The anti-frizz effect is maintained even in conditions of high humidity. 2. Instrumental test carried out on damp hair treated with Smoothing Low Shampoo, Smoothing Mask and Smoothing Oil, compared to damp hair treated with a basic shampoo. 3. Instrumental test carried out on hair treated with Smoothing Low Shampoo, Smoothing Mask and Frizz Defeat Spray, compared to hair treated with a basic shampoo. The use of the treatment helps restore the hair's natural hydrophobicity. 4. Cosmetic shine. Instrumental test carried out on hair treated with Smoothing Low Shampoo, Smoothing Mask and Smoothing Oil, compared to hair treated with a basic shampoo. 5. Test results obtained according to the OECD TG 301F standard. 6. For packaging produced in Italy.

FRIZZ DEFEAT PROTEIN Anti-frizz protection for soft and tamed hair.	URBAN DEFENCE PRO Anti-pollution shield for total protection.	COLOR FIX COMPLEX UV filter and antioxidant to prolong the beauty of the color.	RECYCLED⁵ AND RECYCLABLE PLASTIC Semi di Lino sustainability mission continues, thanks to the use of recycled and recyclable material for plastic packaging.
CLIMATE-PROOF Protective barrier, it keeps your hair hydrated as humidity and temperature change.	SHINE FIX COMPLEX 24 hours of brightening power from the roots to the ends.	VEGAN FORMULATION Formulas are free from ingredients of animal origin and derivation.	

SCALP Rebalance Gentle Exfoliating Scrub 150 ml Renew Energizing Low Shampoo 250 / 1000 ml Renew Energizing Lotion 12x10 ml Renew Energizing Tonic 125 ml Rebalance Balancing Low Shampoo 250 / 1000 ml Rebalance Purifying Low Shampoo 250 / 1000 ml Relief Calming Micellar Low Shampoo 250 / 1000 ml Relief Calming Tonic 125 ml	DIAMOND Illuminating Low Shampoo 250 / 1000 ml Illuminating Conditioner 200 / 1000 ml Illuminating Mask 200 / 500 ml Extraordinary All-in-1 Fluid 125 ml MOISTURE Nutritive Low Shampoo 250 / 1000 ml Nutritive Mask 200 / 500 ml Nutritive Essential Oil 6 x 13 ml Nutritive Leave-in Conditioner 200 / 1000 ml Nutritive Detangling Fluid 125 ml	RECONSTRUCTION Reparative Low Shampoo 250 / 1000 ml Reparative Light Mask 200 / 500 ml Reparative Mask 200 / 500 ml SOS Emergency Oil 6 x 13 ml Reparative Lotion 6 x 13 ml Anti-Breakage Daily Fluid 125 ml Anti-Damage Shield Cream 125 ml	CURLS Enhancing Low Shampoo 250 / 1000 ml Hydrating Co-wash 250 ml Enhancing Conditioner 200 ml / 1000 ml Enhancing Mask 200 / 500 ml Enhancing Milk 200 ml Defining Cream 200 ml Perfecting Balm 200 ml Reactivating Spray 125 ml Multi-Benefit Oil 100 ml	SMOOTH Smoothing Low Shampoo 250 / 1000 ml Smoothing Conditioner 200 / 1000 ml Smoothing Mask 200 / 500 ml Biphasic Smoothing Mist 125 ml Smoothing Cream 125 ml Frizz Defeat Spray 125 ml Smoothing Oil 100 ml	BLONDE Anti-Yellow Low Shampoo 250 ml Intense Anti-Yellow Low Shampoo 1000 ml Anti-Yellow Conditioner 200 ml Anti-Yellow Spray 125 ml BRUNETTE Anti-Orange Low Shampoo 250 ml Intense Anti-Orange Low Shampoo 1000 ml Anti-Orange Conditioner 200 ml	SUBLIME Detoxifying Mud 500 ml Detoxifying Low Shampoo 250 / 1000 ml Essential Oil 12 x 13 ml Shine Lotion 12 x 13 ml Cristalli Liquid 15 / 30 / 50 ml Cristalli di Seta 45 ml Cristalli Spray 125 ml Sublime Water 50 ml Violet Ash Ultra Concentrated Pigment 10 ml Ash Ultra Concentrated Pigment 10 ml	SUBLIME Cellula Madre Beauty Genesis 12 x 13 ml Glow Multiplier Nourishment Multiplier Restructuring Multiplier 150 ml Smooth Multiplier Define Multiplier Thickening Multiplier 150 ml SUNSHINE After-Sun Low Shampoo 250 ml After-Sun Treatment 200 ml Hair Protective Oil 125 ml Hair Protective Milk 125 ml After-Sun Face&Body Hydra Cream 200 ml	STYLE&CARE Thermal Protector 300 ml Detangling Primer 125 ml Blow-Dry Cream 200 ml Amplifying Mousse 250 ml Flexible Mousse 250 ml Firming Mousse 250 ml Defining Wax 75 ml Glossy Pomade 90 ml Funk Clay 90 ml Frozen Gel 150 ml	STYLE&CARE Texturizing Dry Shampoo 300 ml Texturizing Balm 150 ml Sea Spray 125 ml Twisted Curls 150 ml Vintage Powder 8 g Original Hairspray 300 / 500 ml Sculpting Hairspray 250 ml Extrême Hairspray 500 ml
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INTENSIVE SERVICE

PRE			CLEANSING	TREATMENT, MASK & CONDITIONER		LEAVE-IN			GLOSS
Detox	Hydration	Dandruff		Fine hair	Thick hair	Fine hair	Thick hair		
Detoxifying Mud	Smoothing Oil	Gentle Exfoliating Scrub	Smoothing Low Shampoo	Smoothing Conditioner + Smoothing Oil	Smoothing Mask + Smoothing Oil	Biphasic Smoothing Mist	Smoothing Cream	Frizz Defeat Spray	Smoothing Oil

HOME CARE

PRE			CLEANSING	TREATMENT, MASK & CONDITIONER		LEAVE-IN			GLOSS
Detox	Hydration	Dandruff		Fine hair	Thick hair	Fine hair	Thick hair		
Detoxifying Low Shampoo	Smoothing Oil	Gentle Exfoliating Scrub	Smoothing Low Shampoo	Smoothing Conditioner	Smoothing Mask	Biphasic Smoothing Mist	Smoothing Cream	Frizz Defeat Spray	Smoothing Oil



NIGHT ROUTINE

Apply **Smoothing Oil** on each section, distributing it evenly on lengths and ends. Protect the hair with a cap or silk scarf and sleep as usual. In the morning, proceed with shampoo, treatment, and the most suitable leave-in for the hair thickness, finishing the routine by applying the oil as gloss.



WET&DRY PADDLE BRUSH

A professional's best ally for achieving **impeccable looks** and **disciplining frizzy hair**. A **lightweight brush** with an **ergonomic design** and **flexible bristles** that **detangle without breaking**. The **strategic vents** promote **quick moisture removal**, preparing the hair for styling.



Step by step

- On washed and towel-dried hair, divide the hair into two sections and apply the leave-in most suitable for the client's hair thickness.
- Start detangling from the ends, keeping the bristles facing outward.
- Proceed along the lengths, continuing to keep the bristles facing outward to promote water release from the hair.
- With the bristles facing inward toward the hair, resume brushing starting from the ends and then the lengths.

SMOOTH MEETS ... STYLE&CARE

- THERMAL PROTECTOR**
Thermo-active shield that preserves the hair fiber from the heat of hot styling tools. No hold.
Ideal for: applying section by section.
- DETANGLING PRIMER**
Detangling primer that conditions and reduces frizz. No hold.
Ideal for: speeding up drying, removing knots, and during pre-cut.
- BLOW DRY CREAM**
Styling cream that facilitates and speeds up drying. Light hold.
Ideal for: managing the most complex stylings and combating frizz.
- AMPLIFYING MOUSSE**
Volumizing mousse with light hold.
Ideal for: giving volume at the roots and adding body to fine and/or thinned hair.
- FIRMING MOUSSE**
Fixing mousse that defines shape without drying the hair. Medium hold.
Ideal for: creating more structured styling and managing blow-dries easily.
- TEXTURIZING BALM**
Texturizing balm that gives a natural finish while adding slight volume. Light hold.
Ideal for: controlling and redefining hair texture for a second-day look.
- TEXTURIZING DRY SHAMPOO**
Texturizing dry shampoo. Light hold.
Ideal for: optimizing hair cleansing between washes and adding slight volume.

SEMI DI LINO BEAUTY PROTOCOL

The **Semi di Lino beauty protocol** describes the correct product sequence determined by the stylist after consulting with the client.

PRE Preparation

To prepare the hair remember to use **Detoxifying Mud** to detoxify, **Gentle Exfoliating Scrub** to treat dandruff-related abnormalities and **Multi-benefit Oil** or **Smoothing Oil** on lengths and ends to moisturize the hair.

CLEANSING Scalp and hair

Prioritize any scalp issues. If there are no scalp abnormalities, assess the condition of the hair fiber. If there are no specific needs to be treated, choose a shampoo for the desired look. Use **Detoxifying Low Shampoo** for a deep cleansing action.

TREATMENT, MASK & CONDITIONER Hair fiber

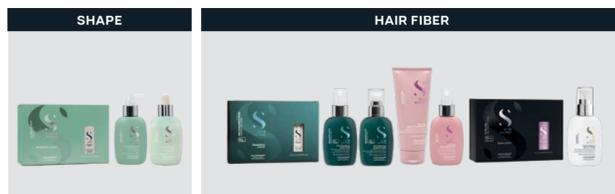
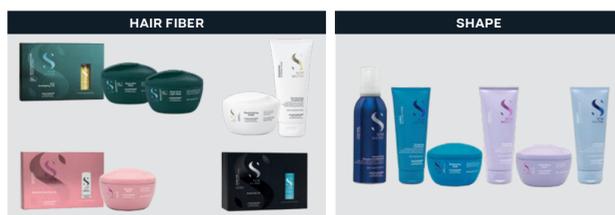
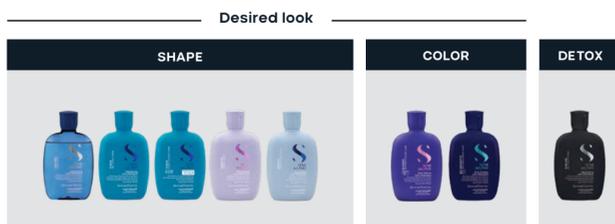
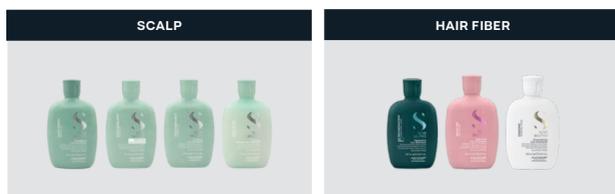
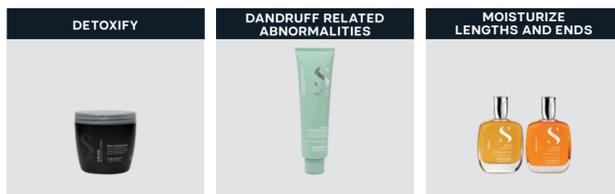
Prioritize the condition of the hair fiber to treat its specific needs. If there is no special need of the hair fiber, choose a product for the desired look.

LEAVE-IN Scalp and desired look

Leave-in products can be used to **treat the scalp** and **hair fiber** as well as to create the **desired look**. Perfectly aligned with the Semi di Lino philosophy, these easy-to-use and highly effective products can be **layered to create the ideal combination**.

GLOSS Protection and shine

For each service, use the most appropriate gloss for a **finishing touch of extraordinary shine**. As well as **protecting it from external agents** such as dust, pollution and humidity.



STYLING

Styling products allow you to create personalized and versatile looks. They can be mixed with leave-ins and glosses to create unique combinations and always distinctive results, in line with the client's specific needs.

