## **DENSITY**

The hair fiber regains thickness and vitality for a youthful and healthy appearance.

# THICKENS REVITALIZES



**URBAN DEFENCE PRO** Anti-pollution shield for total protection.











**VEGAN FORMULA** 

The formulas of Semi di Lino Density are free from ingredients of animal origin and



**BIO-BASED FRAGRANCE** 





RECYCLED AND RECYCLABLE PLASTIC

Semi di Lino continues its commitment to responding to the needs of environmental sustainability, by reducing CO<sub>2</sub> emissions and minimizing its impact on the environment, thanks to its use of recycled and







\*Results of tests carried out according to OECD standard TG 301F (international guideline defining a method for the evaluation of biodegradability). \*\*Instrumental test conducted on hair treated with Thickening Low Shampoo, Thickening Conditioner and Thickening Cream.





**PROFESSIONAL** ALFAPARF







DENSITY TECHNICAL CHART

ALFAPARF **PROFESSIONA** 

## Thin hair

Everyday life today is confronting us with **new realities** and challenges, which have consequences for us and for

Stress, hormonal changes in mature age, the use of harsh products, and frequent hairstyling can lead to the hair fiber being weakened.

The loss of our hair's thickness and density can create a feeling of insecurity due to our hair no longer being full. But usually this happens gradually, and it gives us the chance to identify the causes and act selecting the best products for our hair to regain its natural thickness.

## **Density**

Semi di Lino Density, the new line for thin and aging hair that gives thickness and revitalizes the hair fiber, for healthier, younger and fuller looking hair.

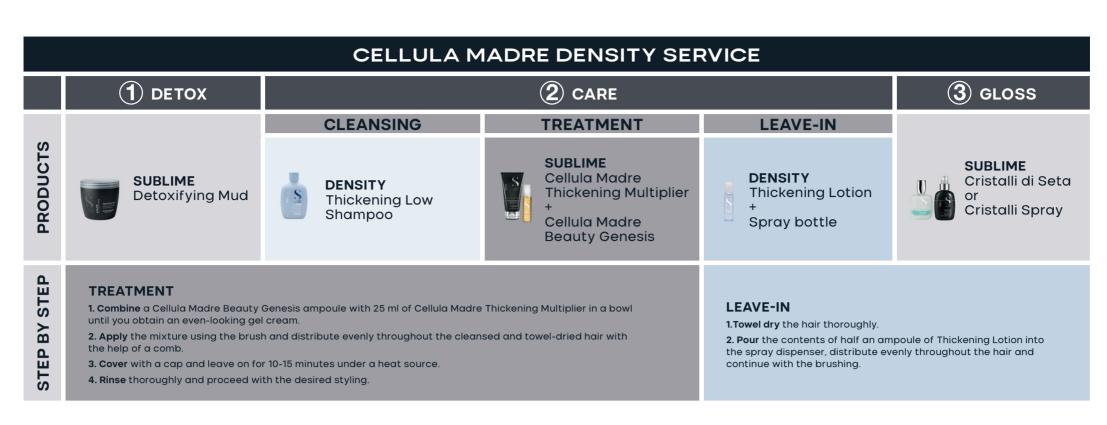
wellbeing of the scalp for younger-looking hair.

Filler Complex
The innovative technology
that gives thickness and vitality

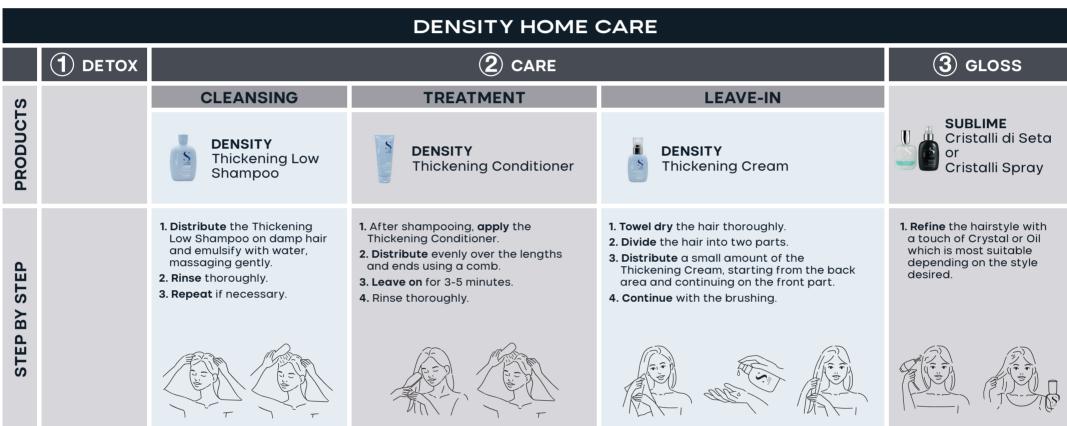
Filler Complex, a complex of **amino acids** and **peptide** which act internally and externally on the hair fiber, plumping and giving thickness to thin hair that has lost its natural body. The amino acids penetrate inside the hair fiber, nourishing and reinforcing the structure so that the hair can regain a healthy appearance. The peptide creates a barrier effect to protect the hair and the antioxidant properties promote the







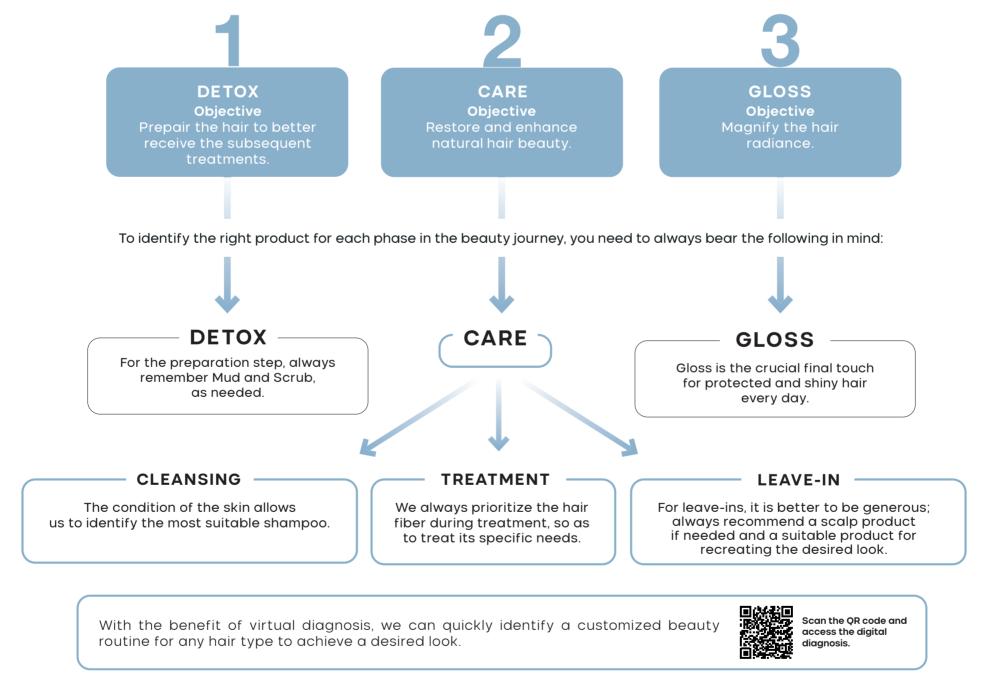




### The Semi di Lino Philosophy

We are convinced that beautiful hair is not an impossible wish, with the right combination of products we can always have healthy-looking and shiny hair.

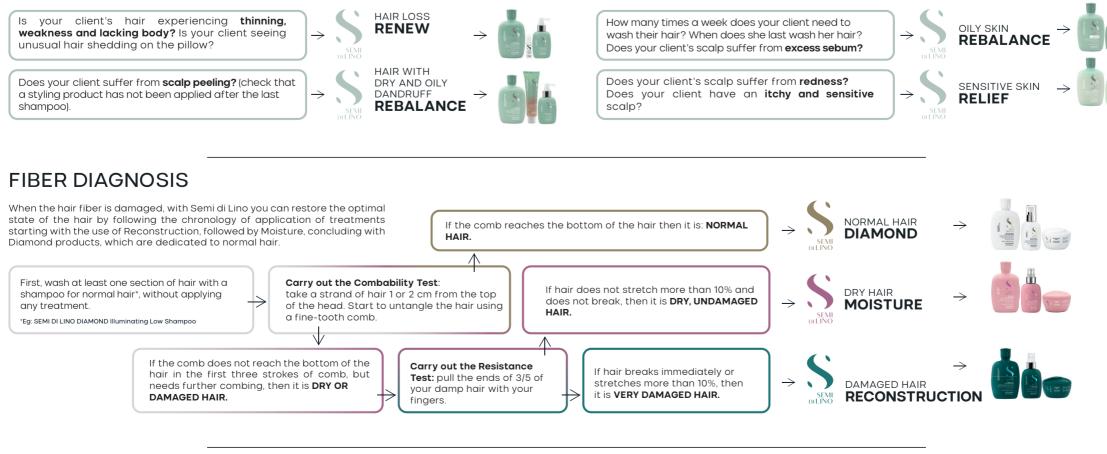




## Diagnosis

The Semi di Lino Diagnosis is a complete and highly professional exclusive process where the scalp and hair are evaluated to identify the different needs. This allows the client to receive a completely personalized beauty regimen to achieve the desired look.







curly or wavy hair?



**and shine** of their brown or

neutralizing unwanted orange tones?

SEMI BRUNETTE